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## PRESS RELEASE

FOR IMMEDIATE RELEASE

Date: 14<sup>th</sup> October 2011

## JIGSAW FINDS THEIR MISSING PIECE AT GENESIS CENTRE!

Northern Trust has announced the letting to Jigsaw Finance Ltd at their prestigious office development at Genesis Centre, Stoke.

The company who are providers of specialist motor finance have leased 3 suites at Genesis Centre for 30 people on a 3 year deal.

Claire Kelsall, Internal Business manager at Jigsaw Finance said: "We were attracted to Genesis Centre with its easy access for staff and clients, fixed costs, amenities, fantastic meeting and conferencing facilities, free car parking and the break out areas for staff to have time out away from their desks."

"Our working environment has also changed significantly as we are now all in one space which gives a far greater team ethos. It allows the business to move forward and continue being successful."

Home to over 30 businesses employing over 220 people, this latest letting at Genesis Centre means the modern office complex is now over 50% let with circa 17,000 sq ft of space occupied out of the 32,638 sq ft scheme.

<u>Genesis Centre provides fully serviced office space</u> available as a single 'hot desk' or flexible suites ranging from those suitable for 2 persons (177 sq ft) up to 25 persons (1,838 sq ft). Offering an unrivalled business solution for start up and SME businesses, within a well-connected inspiring new building, the Centre has a range of products and services to support all types of business including leading edge telecoms and high speed broadband internet connection. Diane Joynson, Business Centre Manager at Whittle Jones, managing agents on behalf of Northern Trust added; "The Team at Genesis Centre have really enjoyed working with Jigsaw to identify the right space for them and working with our business partners to bring forward the phone and broadband package that is leading edge, offering Jigsaw's business a real competitive advantage. We now look forward to working with them in the future as they grow to identify further space for them to meet their business aims."

Occupiers at Genesis benefit from a managed reception and visitor welcome, as well as fully equipped and air conditioned meeting and conference facilities, on-site car parking, and 24 hour CCTV and access control system. The dedicated break out areas on each floor provide a more informal meeting area and these are located in the central core to encourage interaction between businesses and individuals within the centre to stimulate growth.

<u>Northern Trust</u> has worked in partnership with Stoke-on-Trent City Council, North Staffordshire Regeneration Partnership, and Advantage West Midlands (AWM) to bring this development to fruition. Regional development agency AWM has provided over 1.5m for North Staffs Business Park. The Government Office for the West Midlands has provided £2.3 million European Regional Development Fund monies for the wider development of Chatterley Valley (phase 1) of which North Staffs Business Park and Genesis Centre are a part.

Genesis Centre has been constructed to a high specification with energy efficiency and environmental considerations key factors in the final design of the centre. Several sustainable features including Ground Source Heat Pumps, Intelligent Lighting Controls and a Sustainable Drainage System have been incorporated in to the building to improve energy efficiency and reduce environmental impact, and as a result of these measures Genesis Centre has achieved an "Excellent" BREEAM rating.

For further information about Genesis Centre please visit the website <u>www.genesis-</u> <u>centre.com</u> or contact the Centre Team on 01782 366000.

- End –

Press Enquiries to Rosalyn Booth at Northern Trust, 01257 238555.

## **Northern Trust Co Ltd**

Northern Trust was established in 1962 and is now one of the UK's largest and most successful privately owned property investment, development and land regeneration companies.

Northern Trust's existing property portfolio is in excess of 8 million sq ft of industrial/trade and office parks and has more than 5,000 acres of land under ownership/management throughout the UK. Over 2 million sq ft has now been developed in over 40 locations, and Northern Trust continues to expand through all three areas of its property business.

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Northern Trust has extensive experience of working with the public sector, with a large proportion of the portfolio originally acquired from the Regional Development Agencies. In addition, new regeneration/development partnerships have been entered into with various public bodies, to provide regeneration initiatives across the UK and employment premises for both Small and Medium Enterprises and larger occupiers.

Northern Trust has substantial funds available for new investment, development, and regeneration initiatives throughout the UK. For further information on Northern Trust please visit our website at <u>www.northerntrust.co.uk</u>



## North West Property Company of the Year 2010





**Development Fund** 



www.advantagewm.co.uk